

INFORMATION DISCLOSURE CITATION  
(Use several sheets if necessary)

Docket Number (Optional)

98-019

Application Number

09/100,684

Applicant(s)

DANIEL E. TEDESCO, et al.

Filing Date

June 19, 1998

Group Art Unit

2767

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	TRADEMARK OFFICE	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
<i>J</i>	A	4,491,725	01/01/85	Pritchard			
<i>J</i>	B	4,667,292	05/19/87	Mohlenbrock et al.			
<i>J</i>	C	4,750,119	06/07/88	Cohen et al.			
<i>J</i>	D	4,833,308	05/23/89	Humble			
<i>J</i>	E	4,982,346	01/01/91	Girouard et al.			
<i>J</i>	F	5,025,372	06/18/91	Burton et al.			
<i>J</i>	G	5,173,851	12/22/92	Off et al.			
<i>J</i>	H	Re. 34,380	09/14/93	Sleevi			
<i>J</i>	I	5,287,268	02/15/94	McCarthy			
<i>J</i>	J	5,297,026	03/22/94	Hoffman			
<i>J</i>	K	5,319,542	06/07/94	King, Jr. et al.			

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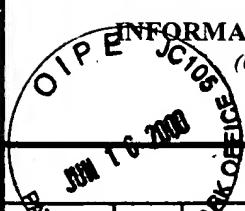
REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	NO
<i>J</i> L	WO 96/31848	10/10/96	PCT				
<i>J</i> M	WO 98/06050	02/12/98	PCT				
<i>J</i> N	PCT/US99/19955	02/23/00	PCT Int'l Search Report			not considered	not prior art

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<i>J</i> O	Rozen, Miriam, "WHAT'S NEW IN JOINT PROMOTIONS"; The New York Times, Section 3; Page 23; Column 1; Financial Desk; March 10, 1985.
<i>J</i> P	Katcher, P. Royall, "Getting products to consumers; The Basics of Retailing, part 2"; Automotive Marketing, Vol. 19; No. 5; Pg 34; ISSN: 0193-3264; May, 1990; download date: August 15, 1995. ( <a href="http://web.lexis-nexis.com/ln.universe/search/documentDisplay?">http://web.lexis-nexis.com/ln.universe/search/documentDisplay?</a> )

EXAMINER	DATE CONSIDERED
<i>J</i> James W. Myhrer	27 Jul 20

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EXAMINER INITIALS & TRADEMARK NUMBER	REF. NUMBER	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	Q	5,333,186	07/26/94	Gupta			
	R	5,380,991	01/10/95	Valencia et al.			
	S	5,420,606	05/30/95	Begum et al.			
	T	5,515,270	05/07/96	Weinblatt			
	U	5,619,558	04/08/97	Jheeta			
	V	5,636,346	06/03/97	Saxe			
	W	5,652,784	07/29/97	Blen et al.			
	X	5,687,322	11/11/97	Deaton et al.			
	Y	5,694,551	12/02/97	Doyle et al.			
	Z	5,710,884	01/20/98	Dedrick			
	AA	5,717,860	02/10/98	Graber et al.			

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REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	NO

**OTHER DOCUMENTS** *(Including Author, Title, Date, Pertinent Pages, Etc.)*

	BB	Shaw, Robert, "How the Smart Card is Changing Retailing"; Long Range Planning, Vol. 24, No. 1, pp. 111 to 114, 1991.
	CC	"CHECKSTANDS BOOST SUPERMARKET PROFITS", Chain Store Age Executive, Checkstand Design and Productivity, pg. 15B - 16B, December 1991.

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*EXAMINER INITIALS <i>JM</i>			
RELEVANT & TESTIMONIAL DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)			
	HHH	Ratcliffe, Mitch, "Lucie; interactive information, advertising stands upright, prepares to walk; Information Presentation Technologies Inc's Local Use Consumer Interactive Environment"; Digital Media, No. 1, Vol. 4; Pg. 14; ISSN: 1056-7038; June 8, 1994.	
	III	Armstrong, Larry, in Arcadia, Calif, "Vons supermarkets are revolutionizing the delivery of discounts"; Business Week, INFORMATION PROCESSING; Number 3377; Pg. 164; June 20, 1994. ( <a href="http://web.lexis-nexis.com/ln.universe/search/documentDisplay?">http://web.lexis-nexis.com/ln.universe/search/documentDisplay?</a> )	
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	KKK	Block, Valerie, "GM Turns Up the Heat With Plan to Cross-Sell Some Financial Products"; The American Banker; CREDIT/DEBIT/ATMS; Pg. 16; November 18, 1994, Friday. ( <a href="http://web.lexis-nexis.com/requester/document?">http://web.lexis-nexis.com/requester/document?</a> )	
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	MMM	Ratcliffe, Mitch, "All roads lead to Microsoft? Microsoft's 'Windows everywhere' strategy"; Digital Media, No. 10, Vol. 4; Pg. 3; ISSN: 1056-7038; March 6, 1995; download date: February 8, 1999.	
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	OOO	Various telecommunications-related articles in Communications Daily; Vol. 16, No. 95; Pg. 4; May 15, 1996.	
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	SSS	"Battle of the bogoff: Roderick Oram on a clash between retailers and manufacturers:"; Financial Times (London); MANAGEMENT: MARKETING AND ADVERTISING; Pg. 14; October 24, 1996, Thursday LONDON EDITION 1; download date: October 23, 1996. ( <a href="http://web.lexis-nexis.com/ln.universe/search/documentDisplay?">http://web.lexis-nexis.com/ln.universe/search/documentDisplay?</a> )	
EXAMINER <i>James J. M. Yane</i>		DATE CONSIDERED <i>21 Jul 09</i>	

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TTT	Westel, Harry, Orlando Sentinel, "REWARDING EXPERIENCE?; CREDIT CARDS OFFERING BONUSES NOT FOR EVERYONE"; Chicago Tribune, View Related Topics, YOUR MONEY; Pg. 1; ZONE: C; NORTH SPORTS FINAL EDITION; November 4, 1996 Monday. ( <a href="http://web.lexis-nexis.com/requester/document?">http://web.lexis-nexis.com/requester/document?</a> )		
UUU	"AT&T Wireless adds convenience to buying cellular service"; M2 Communications Ltd. 1996; M2 PRESSWIRE; PITTSBURGH; November 20, 1996; download date: May 23, 1997; IAC-create-date: March 24, 1997; download date: March 25, 1997. ( <a href="http://web.lexis-nexis.com/requester.doc....">http://web.lexis-nexis.com/requester.doc....</a> )		
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WWW	"MERGER CREATES ALLIANCE DATA."; CREDIT RISK MANAGEMENT REPORT; Vol. 6, No. 25; December 16, 1996.		
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aaaa	Barlow, Rick, "Relationship Marketing: Coalition Marketing is Coming Back"; BRANDWEEK formerly Adweek Marketing Week; April 28, 1997; download date: April 30, 1997. ( <a href="http://web.lexis-nexis.com/requester/document?">http://web.lexis-nexis.com/requester/document?</a> )		
bbbb	"Emaginet Plans to 'Push' its Way into Consumer Mindset, Pocketbook"; INTERACTIVE PR AND MARKETING NEWS; Vol. 4, No. 22; May 30, 1997; download date: June 6, 1997.		
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dddd	Simon, Ruth, "MAKE SURE YOUR REBATE CARD STILL DELIVERS THE GOODS"; The Time Inc. Magazine Company; Money; YOUR MONEY MONITOR; Pg. 42; August, 1997. ( <a href="http://web.lexis-nexis.com/requester/document?">http://web.lexis-nexis.com/requester/document?</a> )		
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James W. Myhne

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SEARCHED *JKM* HER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

<i>JKM</i>	rrrr	Shoppers Charge Accounts Co. to Administer Private Label Credit Card For Lew Magram, Ltd.; Program Marks SCA's Entry into Retail Catalog/Mail Order Industry"; PR Newswire; Financial News; Mahwah, N.J.; June 29, 1998, Monday; download date: June 30, 1998. ( <a href="http://web.lexis-nexis.com/requester/document?">http://web.lexis-nexis.com/requester/document?</a> )
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<i>JM</i> sssss	O'Brien, Timothy L., "THE MARKETS:Market Place - Taking the Danger Out of Risk; Chase Says Models Helped it Avoid Financial Minefields"; The New York Times; Section C; Page 1; Column 2; Business/Financial Desk; January 20, 1999, Wednesday, Late Edition - Final; Correction Appended. ( <a href="http://web.lexis-nexis.com/requester/document?">http://web.lexis-nexis.com/requester/document?</a> )
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EXAMINER

*JM*  
James W. MYHILL

DATE CONSIDERED

*27 Jul 00*

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<b>INFORMATION DISCLOSURE CITATION</b> <i>(Use several sheets if necessary)</i>		Docket Number (Optional) <b>98-019</b>	Application Number <b>09/100,684</b>
		Applicant(s) <b>DANIEL E. TEDESCO, et al.</b>	Filing Date <b>June 19, 1998</b>
*EXAMINER INITIAL	OTHER DOCUMENTS <i>(Include Author, Title, Date, Pertinent Pages, Etc.)</i>		
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EXAMINER	<i>James W. M. Yilne</i>		DATE CONSIDERED <i>22 July 02</i>
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INFORMATION DISCLOSURE CITATION (Use several sheets if necessary)		Patent Office JUN 16 2000	Docket Number (Optional) 98-019	Application Number 09/100,684
			Applicant(s) DANIEL E. TEDESCO, et al.	
			Filing Date June 19, 1998	Group Art Unit 2767
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EXAMINER <i>JW</i> <i>James W. M.Y.H.R.C.</i>		DATE CONSIDERED 21 Jul 00		

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